

Earn rewards for your participation!

Check the back of this flyer, your nut order card and/or the online site to learn more about all the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



MSP Personalized Patch

- Create your avatar
- Send 5+ emails
- Reach \$300+ in total sales

Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the 2023 MSP
- Sell \$75 in total sales during the 2023 MSP
- Sell 150+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



Go online to see new product offerings!

Go to www.gsnutsandmags.com/gsneo

1 Login

Visit the website

Use the QR Code, URL above or click the link from the council website.



Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # _____

2 Create

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share

E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

The 2023 Magazine & Snack Program provides girls with an opportunity to “Own Your Magic” and reach their goals with fun rewards!

Pathway Passes

- Pathway Passes are program credits earned by participating in Council-sponsored product sales programs.
 - All girl programs are eligible if they contain a discount code option during registration.
 - Passes must be applied at the time of program registration.
- Pathway Passes will be uploaded on December 13, 2023. These codes earned during the 2023 MSP expire September 1, 2024.
- Codes are delivered electronically. Additional info about code retrieval is available at gsneo.org under For Girl Scouts > Annual Events > GSNEO Rewards.
- Passes belong to the girl but if they wish, the codes can be transferred to the troop/sister Girl Scout by providing them the codes.



\$1,500+
Cat Wireless Headphones,
Bluetooth Tower Speaker &
\$25 Pathway Pass



\$1,000+
Large Ocelot Plush &
\$20 Pathway Pass

\$700+
Theme T-Shirt &
\$15 Pathway Pass



\$850+
\$15 Pathway Pass

\$500+
\$10 Pathway Pass



\$225+
Small Ocelot Plush &
\$10 Pathway Pass

\$300+
\$10 Pathway Pass



**10+ Care 2
Share Items**
Care to Share
Patch



**18+ Emails Sent
2023 Patch**



\$35+
Own Your Magic Patch &
\$5 Pathway Pass

\$150+
\$5 Pathway Pass

\$75+
\$5 Pathway Pass

NEW – Reward Opt Out – Cadette, Senior, and Ambassador level troops can choose to opt out the physical reward items to receive 2% in additional profit. This only applies to these level troops and the decision must be a unanimous troop decision.

Questions? Contact GSNEO at customercare@gsneo.org or 800.852.4474

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