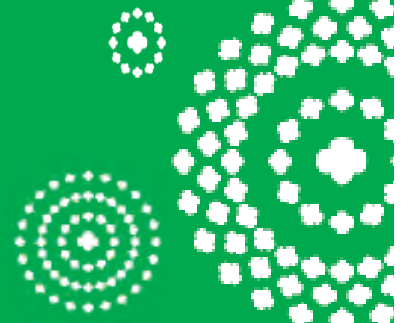


ShoutOut

News and Happenings from Girl Scouts of North East Ohio
October - December 2010
vol III, ed. 3



From the CEO...

Happy Birthday GSNEO!

Happy birthday and happy new year Girl Scouts of North East Ohio! On October 1st, we began our fourth membership year. I am pleased to share with you our accomplishments from this past year, from developing future leaders, to state recognition of our programming, to growing cookie sales.

The pinnacle of Girl Scouting is earning the prestigious Gold Award, the highest honor a Girl Scout can achieve. In June, we recognized 68 young ladies who earned the distinguished Girl Scout Gold Award. In this endeavor, Girl Scouts focus on their interests and personal journey through leadership skills, career exploration, self-improvement, and community service. Their projects will continue to make the world a better place for years to come.

In August, the Ohio Department of Education recognized GSNEO's Teen CEO as one of just two preferred providers of financial literacy programming. We are contacting more than 280 school districts in Northeast Ohio to sign them up. With the help of private grants, corporate partnerships and volunteer trainers, GSNEO can offer an affordable and established curriculum that fulfills the mandated financial literacy requirement for high school graduation. Money management is a lifetime skill that has to be taught, nurtured and developed over time, which is why

Continued on page 9



Girl Scouts Recognized by Ohio Department of Education as 'Preferred Provider' of Financial Literacy

Financial Literacy Required to Graduate High School

As your teenager returns to school this year, more than reading, writing and arithmetic awaits her. The Ohio Department of Education is requiring schools to better prepare students for their financial future by making financial literacy a requirement for high school graduation. Girl Scouts of North East Ohio (GSNEO) has a Teen CEO curriculum that meets all of the benchmarks set forth in Ohio Senate Bill 311. This means that any girl who completes this entrepreneurship and personal financial management program will have fulfilled the new financial literacy requirement for graduation. GSNEO is one of only two preferred providers in Northeast Ohio.

With 13 Certified Entrepreneurship Teachers on staff, GSNEO is prepared to partner with all Northeast Ohio schools, helping each fulfill the unfunded state

financial literacy mandate. Teen CEO was designed to develop entrepreneurship skills in girls attending grades 6-12. Girls learn how to create a business plan, develop a marketing strategy, and network throughout their community. Teen CEO is a 40-hour curriculum and typically a year-long program, or a two-week day camp program.

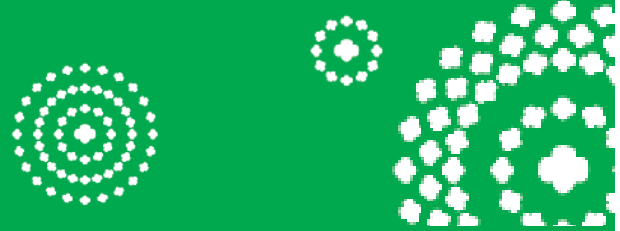
GSNEO has received major funding and support for its financial literacy initiatives from foundations such as GAR Foundation, The Burton D. Morgan, and Key Foundations as well as political support from U.S. Representatives Betty Sutton (OH-13) and Tim Ryan (OH-17).

Financial literacy is just one of the many educational and life skills programs GSNEO offers to inspire Ohio girls who become successful adults and change the world.

Mark Your Calendars!

Oct. 1 - Happy Birthday GSNEO
Oct. 16 - Annual Meeting
Oct. 21-24, 28-31 - Boo at the
Zoo with Radio Disney
Oct. 23 - Make a Difference Day

Oct. 23 - Dessert First
Oct. 31 - Happy Birthday
Juliette Gordon Low
Nov. 6 - Goodwill Good Turn Day



Shout Out

Girl Scout Shout Out is published quarterly and posted on our website gsneo.org as a service to our members, volunteers, donors, and communities. Girl Scout Shout Out circulation is approximately 45,000.

GSNEO Corporate Directors

- Daisy L. Alford-Smith, Ph.D. - Chief Executive Officer
- Brittany Zaehringer, Esq., MSSA - Chief Operating Officer
- John Graves - Chief Financial Officer
- Emily Fletcher - Director of Program Services
- Jim Kananen - Director of Properties
- Lizbeth Kohler - Director of Member Services
- Laura Liptak - Director of Volunteer Services & Staff Support
- Marianne Love - Director of Business Services
- Shirley Leonard - Director of Marketing and Fund Development

GSNEO Board of Directors

- | | |
|---------------------------|----------------|
| Dan A. Bragg | Chair |
| Joan P. Villarreal | 1st Vice Chair |
| Christopher A. Scala | 2nd Vice Chair |
| Lynda S. Rossiter | Treasurer |
| Roberta V. Uhrich, MS, RD | Secretary |

Board of Directors - Members at Large

- | | |
|--------------------------------|---------------------------------|
| Theresa S. Beyerle, Ph.D. | Claudia Jones |
| Chris M. Brauning | Karen Soehnlén McQueen, Esq. |
| Beth Frank | Ebony L. Miller, Esq. |
| Brent Gardner | Katerina Papas, Esq. |
| Julie Anne Grossi | Lillie Reynolds |
| Brenda Heidinger | Karen L. Talbott, MS, CPA, FHHC |
| Candace Campbell Jackson, Esq. | Christopher M. Weisbrod |

Girl - Members at Large

- | | |
|------------|------------------|
| Maya Jones | Caroline Keleman |
|------------|------------------|

Girl Scouts of North East Ohio is the preeminent leadership development organization serving nearly 40,000 girls and 14,000 adults in an 18-county region. Membership is extended to all girls and adults who accept the Girl Scout Promise and Law. Counties of coverage include Ashtabula, Carroll, Columbiana, Cuyahoga, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Sandusky, Seneca, Stark, Summit, Trumbull and Tuscarawas.

GSNEO is supported in part by the following agencies: Aurora One Fund, Bellevue Selective Fund, New London United Fund, Norwalk Area United Fund, Tiffin Seneca United Way, United Fund of Willard, United Way of Erie County, United Way of Geauga County, United Way of Greater Cleveland, United Way of Greater Lorain County, United Way of Greater Stark County, United Way of Lake County, United Way of Northern Columbiana County, United Way of Portage County, United Way of Sandusky County, United Way of Southern Columbiana County, United Way of Summit County, United Way of Trumbull County, United Way of Tuscarawas County, United Way of Youngstown/Mahoning Valley



What Did You Do Today?

Where can every girl gain access to life-changing experiences that inspire her to do something big? Girl Scouts! For nearly 100 years, Girl Scouting has made a difference in the lives of girls and in the neighborhoods where we live and serve. Girl Scouts is one of the most well-known and well-loved organizations in the nation. However, many parents and girls have a limited view of us, one that does not clearly reflect what Girl Scouting is about. As we look forward to the next century of Girl Scouting, Girl Scouts of the USA and councils across the country are revitalizing their brand to reach a new generation of girls.

A new advertising campaign known by the tagline "What Did You Do Today?" asks a question that leads girls to express their thoughts, feelings, and ideas and challenges them to channel their enthusiasm into positive action on their journey to becoming women. When we ask, "What Did You Do Today?" we are not only asking girls to consider how they spend their time, but also adults to consider what they can do to help girls change the world.

"What we're doing with 'What Did You Do Today?' is repositioning Girl Scouts with a message that is relevant to girls and the lives they lead today," said Daisy Alford-Smith, Ph.D., Chief Executive Officer of Girl Scouts of North East Ohio. "A revitalized and energized brand is absolutely essential for us and our future growth."

The good news is that there is tremendous

opportunity to enlist new members. Currently, about one out of every ten girls participates in Girl Scouting. In Northeast Ohio alone that means that hundreds of thousands of girls can still benefit from Girl Scouts in 2010.

Extensive research and development with current Girl Scouts, volunteers, alumnae and the general public resulted in the new positioning and a new visual identity,

- Travel
- Community Service
- Camping
- College Options
- Theater
- Exploring the Stars
- Robotics
- Cent\$Ability
- Girls Leading the Way
- Changing the World
- Join Girl Scouts and see all the exciting things YOU could be doing TODAY!

WHAT DID YOU DO TODAY?

girl scouts
of north east ohio

You can reach for the stars. Dream Big. We can give you the opportunities, and the tools. Learn more at www.gsneo.org. Join Today!

800-852-4474

www.gsneo.org

Join Us!

Girl Scouts discover the fun, friendship, and power of girls together – and you can be a part of it!

Visit gsneo.org



including a reworked Girl Scouts trefoil service mark and logo along with a revised color palette that uses a more vibrant shade of green.

New ads feature the refreshed branding and tout some of the hundreds of activities that engage Girl Scouts now. The ads also introduce great women leaders of today who are either Girl Scouts themselves or supporters, including Hillary Rodham Clinton, current US Secretary of State; Danica Patrick, champion open-wheel race car driver; and Venus Williams, international tennis pro.

“We’re excited to launch the new brand initiative locally in an effort to continue to build girls of courage, confidence, and character, and to position ourselves as the premiere leadership development organization for girls in Northeast Ohio,” said Alford-Smith.

The campaign will also pave the way for Girl Scouts’ national centennial celebration in 2012.

Visit the new branding micro website: www.girlscouts.org/today/pgs/home.htm to see the new “What Did You Do Today?” ads.



Girl Scouts launch new Brand Identity

Smart new look appeals to new generation of girls

Two years shy of its 100th anniversary, Girl Scouts is getting a makeover!

This new branding will compliment what we’re already doing to help girls envision the possibilities of what their life can be, and then work toward big goals.

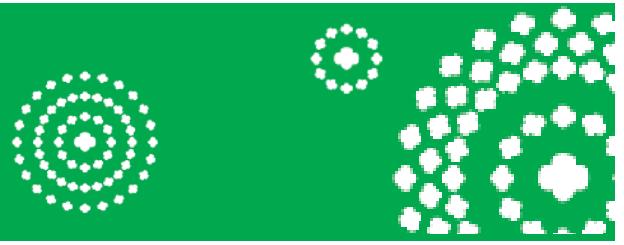
Extensive research and development with current Girl Scouts, volunteers, alumnae and the general public resulted in the visual identity, including a reworked Girl Scouts trefoil service mark and logo.

Within the new logo, the girls are leading the way, representing that in Girl Scouting, the girl members are the driving force.

The girls in the logo have also been given bangs for a more youthful look, and more individuality to represent the diversity of girls in Girl Scouting.

In addition to leadership and diversity, each girl has parted lips, symbolizing the voice of the girls and their ability to use it to change and improve the world around us.





\$50,000 Scholarship Awarded to Top Girl Scout

Few girls ever obtain the prestigious Gold Award in Girl Scouts, and even fewer ever earn a \$50,000 scholarship to college. That's exactly what Rena Steiger, of Canton, Ohio, has done. Steiger joins the ranks of an elite group of less than six percent of Girl Scouts by earning her Gold Award, the highest award a Girl Scout can earn. Steiger is also the first recipient of the Henry Timken Scholar Award. She will receive up to \$50,000 for annual college expenses. The scholarship, which is the largest of The Timken Company's education fund, recognizes the top-ranked applicant, and is renewable for three years, or until she earns a bachelor's degree.

Drawing upon her own experience and ingenuity, Steiger's project focused on an issue she personally feels has a big impact on the community today. For her Gold Award, Rena collected a truckload of donations and clothing. She washed all of the clothing, boxed it up, and helped deliver it to the Paraguay homeless shelter.

"I have been volunteering at the soup kitchen for a number of years, so when it came time to do my Gold Award project, I knew I wanted to do something to benefit the homeless," said Steiger.

A Girl Scout for 11 years, Steiger is a salutatorian graduate of Perry High School. In addition to Girl Scouting, She was in the marching and symphonic bands, French club, theater, and she is very active with her church. Steiger plans to study pre-medicine at Case Western Reserve University in Cleveland.

Ten Girl Scouts Awarded College Scholarships

GSNEO 2010 Scholarship Recipients

Cassandra Nix, Grafton
Stacy McClelland, Lorain
Cassandra Pyles, Louisville
Julie Benedetto, North Canton
Anna Bumgardner, Leavittsburg

Brittany Haynes, North Lima
Rachel Stone, Bay Village
Brittany Rattiliff, Euclid
Abigail Tanner, Akron
Danielle Hale, Akron

The organization that gives girls access to life-changing experiences that inspire her to do something big has awarded 10 Girl Scouts the Girl Scouts of North East Ohio (GSNEO) Scholarship. These young women received \$500 awards to assist in continuing their education at institutions of higher learning. The scholarship recipients include graduating high school seniors who earned the Gold Award, the highest honor in Girl Scouting.

The GSNEO Scholarship recipients are selected from Girl Scouts who have been members for at least three years, including their junior and senior year of high school, and submitted two letters of recommendation, a transcript, and a 500-

word essay describing where they see themselves in 10 years. The essay gives the girls the opportunity to reflect on the skills and values they developed through Girl Scouting, and then decide what positive contribution they will make in society.

Of the 10 scholarship recipients, seven either earned the Girl Scout Gold Award, or are close to completing the Gold Award requirements. Someone once described the Girl Scout Gold Award as being "what you really want to be remembered for" in Girl Scouting. For many, the leadership skills, organizational skills, and sense of community and commitment that come from "going for the Gold" set the foundation for a lifetime of active citizenship.

GSNEO's "Golden" Girls

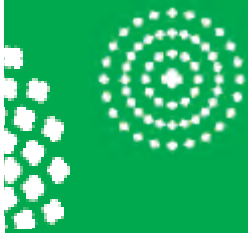
We are so proud of our Gold Award recipients that we decided we should share more about them with you beginning in this edition and featuring them in future editions of Shout Out. Look throughout each edition for more of GSNEO's Golden Girls!



Meet Christina ...

Christina Sobel, a graduate of Boardman High School, has been a Girl Scout for 12 years. She has earned the Girl Scout Bronze, Silver and Gold Awards. Cancer patients undergoing chemotherapy are benefiting from her Gold Award project. Christina redecorated a room inside a consignment shop in Poland called Hannah's Closet. She collected donated wigs, and then had them washed and

styled by local hair dressers who volunteered their time and talent. Customers are welcome to borrow the wigs, or keep them free of charge. In addition to Girl Scouting, Christina is involved in the Big Brother/Big Sister program at church and was a member of her high school band and Spanish Club. She plans to attend Youngstown State University where she will join the U.S. Air Force ROTC.



Volunteer Spotlight



Left to right: Debra Robertson-Sasso, Ruthie Robertson-Sasso, Judith Rae Robertson, Jill Robertson-Toledo, Charlotte Toledo

Girl Scouting: Part of Family Legacy

Girl Scouts has been a part of the Robertson family for three generations beginning with Judy, a Girl Scout in the 1940s, who proudly wore her uniform, and later became a troop leader for her daughters Debra and Jill. Debra continues the family tradition, with help from her sister Jill, by leading Troop 4013 in Brooklyn. Charlotte is Jill's daughter, a Cadette who recently earned the Girl Scout Silver Award and Ruthie is Debra's daughter, a Brownie who has earned every *Try-It* in the book! Her vest has so many patches on it her grandmother had to sew an extension onto it.

"I get a lot of personal satisfaction out of being with the girls and feeling like we're making a difference within an organization that still has such good citizenship values,

volunteering, helping your neighbor, making the world a better place," said Debra Robertson-Sasso.

Favorite Memories

Debra said, "Some of the things we did that I really enjoyed as a Girl Scout include what I call "messy crafts." My mother is an expert at crafts and so getting messy crafts that you might not normally do, like paper mache or that kind of thing. That really sticks in my mind. When I was a Scout, we wouldn't do overnight camp either, but we would go on picnics and cook outside."

Family Tradition

"I have Ruth's enthusiasm and my mother's

knowledge and experience, and we often tap into both of those things. I ask what sounds fun to the girls and what might be part of the badge work, and then I'll ask my mother, what do you think about this, or do you have a craft that goes with this? She is often the one who gives us ideas for our crafts and activities."

Nice or Necessary?

Judy said, "The values are such good ones. I remember when someone would tell me to promise, thinking, I don't have to promise, I said I'd do it. I'm a Girl Scout."

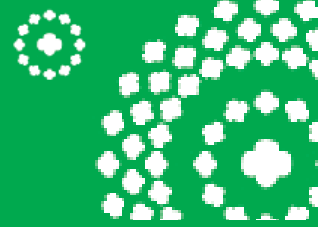
Jill added, "My mother said how hard it was to find a troop. For us it was easy, my mother, she was our leader. I have friends to this day that will come up and say to my mother, 'Mrs. Robertson...' and they will bring up anecdotes and say something that they remember about Girl Scouting."

Debra said, "We've got three generations of Scouts, and there is a common thread, there's even a common thread with the uniform and those kinds of things. If they change too much, they might not seem valid anymore. That's why we need to keep some of the traditional Girl Scout things alive. There is something to giving your word in the Girl Scout promise, and then living by it. It might sound hokey, but it's true. A Girl Scout is somebody you can trust. It's a value system. I think that is important."

Volunteer

Change a life, it's forever. Share your skills, your talents, and yourself as a Girl Scout Volunteer!

Visit gsneo.org



**"WHAT WE DID
THIS SUMMER!!!"**



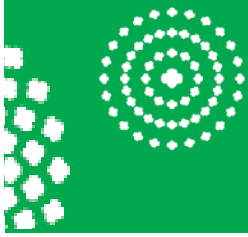
**HONOR &
TRADITION**

Summer Camp Success!

Girl Scouts of North East Ohio is pleased to share with you the success of our 2010 Summer Camp Programming. This summer more than 4,000 participants registered for GSNEO camp!

Girl Scouts continues to give girls the opportunity to experience the world and those around them. For GSNEO, this means that our camps will always be an important component of the Girl Scout Experience. More than 4,000 girls, rather than texting or sitting at a computer, experienced Real Adventures, made Real Friends and made memories that last a lifetime. For details about our summer camp success and to see videos from the girls, visit gsneo.org.

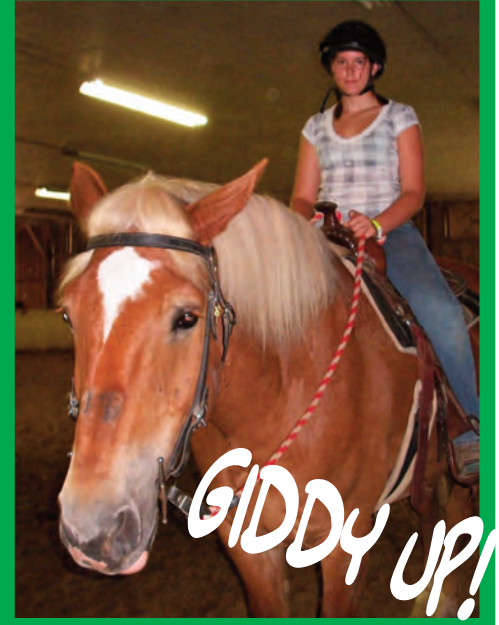




ALL TIED UP!



WANT S'MORE?



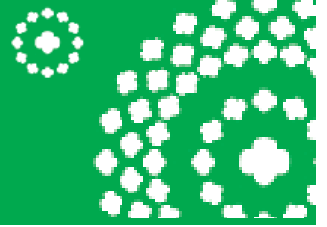
GIDDY UP!



WATER AEROBICS



SURVIVING THE OUTDOORS!



GSNEO FUN Fests!

To kick off the membership year GSNEO held Fun Fests throughout August and September. Members enjoyed a variety of activities and learned about Girl Scouting, talked to vendors about troop activities and just had fun!



Calling All Girl Scouts, Past and Present

girl scouts
alumnae association

As our 100th Anniversary quickly approaches, we are reaching out to our alumnae and asking you to share your contact information so we can keep you informed about upcoming alumnae events. We look forward to reconnecting with you!

Visit gsneo.org and searchword alumnae. Sign up today!

The Cookies are Coming!



Girl Scouts will begin taking orders December 19, 2010 for the 2011 sale. Cookie delivery begins March 9, 2011. For more information, visit gsneo.org or email cookies@gsneo.org.

CEO letter continued from page 1

GSNEO has financial literacy programs available to girls as young as five years old.

As a result of the outstanding programs Girl Scouts has to offer, Council-wide membership is up 3.2% to 53,013. This summer we had more than 4,000 participants register for GSNEO camp! That is a 12.5% increase in participation, with 445 more girls attending camp programs this summer as compared to 2009. Even more remarkable, 28,000 girls participated in all programs in 2010, an increase of 75% from the year before.

To continue providing these outstanding programs and building membership, all departments and Service Areas have been aggressively seeking new partners and supporters. We started a 'Women of Influence' initiative to honor local female leaders, in all 5 regions, and encourage their involvement. These women, who are excellent role models, represent the dreams and ambitions of young girls everywhere.

In addition, communications internally and externally continue to improve and to move faster and faster. Registered GSNEO users on Twitter and Facebook groups increased by 1000 in just one month. Changes we made on the Web site and the addition of a weekly E-news had a direct impact on communications to our constituents.

Of course, we aren't Girl Scouts without our cookies. It was a fabulous year-- almost 3 million boxes sold. In March, we added "Lights on for Girl Scouts," a door-to-door sales opportunity. Our Council also ranked third in the country for usage of the "Cookie Club," which is an online marketing tool. Through the Girl Scout Cookie Program, girls develop five essential skills: goal setting, decision making, money management, people skills, and business ethics.

It's been a successful year. We are working hard to build girls of courage, confidence and character, and it is making a difference inside and outside of Girl Scouts. It is truly a great time to be a Girl Scout in Northeast Ohio.

Yours in Girl Scouting,

Daisy L. Alford-Smith, Ph.D.
Chief Executive Officer

GSNEO's "Golden" Girls

Meet Megan...



Megan Smith is a graduate of South Range High School in North Lima. She has been in Girl Scouting for 9 years. Megan has earned the Girl Scout Bronze Award, Silver Award and Gold Award. For her Gold Award project, Megan made school bags for disaster areas.

"My project gave me an opportunity to help children in disaster areas who have no school supplies," said Megan. "I want to try to help children overcome their speech disabilities, and my project allowed me to help children, just in a different way."

In addition to Girl Scouting, Megan is involved with Key Club, National Honor Society, Future Teachers of America as well as marching band and concert band and her church's bell choir. Megan plans to attend The University of Akron and major in communication disorders. Her future career plan is to become a speech pathologist. Megan has received a scholarship from AMVETS.



“What is your favorite Girl Scout Cookie?”

Kimberly Gill - WEWS TV5 Anchor



"I really like all of them! If I had to choose one, it would be the Thin Mints because they are chocolate and minty on the outside and minty on the inside. They're cool and refreshing!"

Amanda Barren - WKYC TV3 Reporter



"Thin Mints are my long-time front runner! Trefoils are now a very close second. I think both cookies are an appropriate breakfast food!"

TK O'Grady- WONE 97.5 FM



"My fav is definitely 'Do si Dos' and the reasons are simple: Love peanut butter and adore oatmeal cookies. What a great combination! Give me a tall glass of cold milk and call me in an hour!"

Stan Piatt - WNIR 100 FM



"My favorite Girl Scout Cookie is the Thin Mint! I grew up with them, and I've had lots of knock-offs and cheap imitations over the years, but there's nothing close to a REAL Girl Scout Thin Mint!"

Girl Scouts' CEO Honored with 2010 ATHENA Award

CEO Daisy L. Alford-Smith, Ph.D. recognized for exemplary leadership and vision.

A devotion to women's advancement and empowerment has earned Chief Executive Officer of Girl Scouts of North East Ohio (GSNEO) Daisy Alford-Smith, Ph.D. the 2010 ATHENA Award for the Akron region. Overcoming challenges early in her professional career and achieving success is what drives Alford-Smith to help other women realize their full leadership potential, and it begins with teaching girls not to underestimate themselves.



"It's a prestigious honor and a great feeling to be recognized among this accomplished group of women," said Daisy Alford-Smith, Ph.D. "Receiving this award is a testament to the importance of having a can-do attitude and being everything you can be."

The ATHENA Award, named after the Greek goddess of wisdom and courage, is an annual award presented by ATHENA International to women leaders across professional sectors for exemplary leadership. Recipients are selected for their professional excellence, community service, and for serving as a role model for young women both professionally and personally. Each year, two individuals from Northeast Ohio are selected, one each from Akron and Cleveland.

"One of my personal commitments is to make a difference in the lives of young girls who might otherwise settle for a life of poverty," said Alford-Smith. "I'm in a position where I have the opportunity to be proactive in breaking the cycle, starting with young girls and instilling in them healthy lifestyles and attitudes on the path to leadership. I've witnessed first-hand the benefits of leadership development in Girl Scouts of all ages, particularly those that earn the Gold Award, the pinnacle of Girl Scouting."

Since assuming the position of Chief Executive Officer of GSNEO in 2007, Alford-Smith has overseen the merger of five area councils and participated in the national re-branding of Girl Scouts as more than just "cookies, camping and crafts" by spearheading the implementation of leadership-development programs. Alford-Smith is particularly passionate about the Girl Scouts' financial literacy program, which she calls "the foundation for self-sufficiency for any woman." She is equally enthusiastic about working to bring scouting programs to girls in non-traditional settings such as after school programs.

Dr. Alford-Smith is a seasoned executive who brings strong leadership and career accomplishments to the Girl Scouts. Her resume includes tenures as director of the Ohio Department of Human Services, director of the Cleveland Department of Public Health, and assistant professor and director of Case Western Reserve University's Center for Urban & Minority Health, a position in which she spent a semester teaching in Zimbabwe. In 1998, she assumed the directorship of the Summit County Department of Job & Family Services.



Tributes Make Great Holiday Gifts!

For a minimum contribution of \$15 GSNEO will prepare and mail a personalized Tribute to anyone you wish to honor - at any time of the year. Honor a friend or loved one, troop leader - living or deceased - by sending a Tribute or Memorial from the Girl Scouts of North East Ohio. Tributes to GSNEO support program activities for girls throughout the 18 county region. Tributes are a wonderful way to give a gift to a "special someone" and to support Girl Scouts.

To purchase a GSNEO Tribute complete the form below and mail or email the information to:


GSNEO Tributes and Memorials
Corporate Office
Macedonia, Ohio 44056-2156
email: bbyrne@gsneo.org
phone: 330.983.0399

Complete and submit one form for each Tribute or Memorial. One check or credit card may be used for multiple Tributes/Memorials. Make checks payable to Girl Scouts of North East Ohio. If your name and address does not appear on your check, please write the information on this form. **Deadline for Holiday Tributes is December 10, 2010.**

100th Anniversary Volunteers Needed!

Be a part of the planning for the 100th Anniversary of Girl Scouts in 2012!

Volunteers are needed to serve on several committees. Select from programming, community service and more! A complete list of committees is available at gsneo.org, searchword 100th Anniversary. To volunteer, send an email with your name, address, email, committee choice, and phone number to marketing@gsneo.org.



girl scouts
of north east ohio

Yes! I wish to purchase a Tribute/Memorial and support Girl Scouts of North East Ohio:
Tribute/Memorial: ____ \$15 ____ Other \$
Your Tribute, Memorial or donation will appear in our Annual Report. I wish to purchase a Tribute/Memorial for:
Name: _____ Address: _____
This Tribute is:
____ in appreciation for extra effort, over and above, a job well done, kindness, and enthusiasm
____ as congratulations for marriage, graduation, birth or adoption, confirmation, an award
____ in memory of - name of deceased _____
Address of where the the Memorial should be sent _____
Personal message for any of the above: _____
Please write your name as you wish it to appear in print.
Contact Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Or, visit our website at gsneo.org to make an on-line donation. **Thank You!**
Your Tribute, Memorial, or donation will continue to support Girl Scout programs locally.

Payment Information

____ Check Enclosed
(payable to Girl Scouts of North East Ohio)

____ MasterCard/Visa
Card # _____
Exp. Date: _____
Signature: _____



One Girl Scout Way
Macedonia, Ohio 44056

Non-Profit
Organization
US Postage
PAID
Akron, Ohio
Permit No. 226

Have you gotten the latest gsneo E-News?

**Sign up for E-News today!
Visit gsneo.org and click on
News/Newsletters.**

You're Invited!

*Join us for this elegant event
with a unique twist -
Dessert is served First!*

Each year, local celebrity chefs compete at Dessert First to design delicious desserts with only one thing in common - Girl Scout Cookies!

Dessert First promises more than sweet treats designed with Girl Scout Cookies. Evening activities include an elegant dinner, live and silent auctions, music, friends and fun.

Patron tickets are \$100* and VIP tickets are \$150* which includes the Champagne Celebrity Chef Reception.

Tickets are available online at dessertfirst.eventbrite.com

For more information please email marketing@gsneo.org.
* 3.49% service fee will be applied to all EventBrite ticket purchases.


girl scouts
of north east ohio

presents

15th Annual



Dessert FIRST

*October 23, 2010, 6:30 p.m.
Sheraton Suites, Cuyahoga Falls
A Benefit for Girl Scouts of North East Ohio*

Tickets available at online at dessertfirst.eventbrite.com

**Celebrity
Dessert Judges**
WEWS TV5 Kimberly Gill
WKYC TV3 Amanda Barren
WNIR 100.1 FM Stan Piatt
WONE 97.5 FM TK O'Grady

Sponsored by:

- Little Brownie Bakers
- Goodyear Tire & Rubber Co.
- Acme Fresh Markets
- American Sand & Gravel
- Ashdon Farms
- Brouse McDowell
- Bruner-Cox LLP
- Cuyahoga Community College
- FifthThird Bank
- FirstMerit Bank
- KeyBank
- Lorain National Bank
- Meaden & Moore
- Medical Mutual of Ohio
- Mutual of America Life Ins. Co.
- Peoples Services
- Playhouse Square

Media Sponsors:
WNIR 100.1 FM