

Money Management How the Cookie Crumbles



The Girl Scout Cookie Program is a hands-on leadership and entrepreneurial experience. The program generates funds for the troop while allowing the Girl Scout to earn individual rewards and contributes to the Girl Scouts of North East Ohio's effectiveness to provide the Girl Scout experience to all of Northeast Ohio!

Each package sold provides income to Girl Scouts of North East Ohio and helps offset operational costs for:

- Delivering programs and services to all members across the 18 county territory
- Volunteer training opportunities
- Council staffing
- Maintaining local Girl Scout properties including 3 camps and 4 office and retail locations
- General membership resources
- Providing financial assistance
- And much more!

After payment of cookies to the baker,

100%

of the proceeds stay
local to
support our
Girl Scouts!

20% - includes covering troop proceeds used for activities and/or community service projects and Girl Scout rewards and troop bonuses

43% - returned to leaders and Girl Scouts in program opportunities, camp operations, insurance, program supplies, financial assistance, volunteer training, website and other business operations

28% - covers the cost of the cookies that is paid to the baker and also covers program expenses for the Council

9% - goes towards Council administration to cover staffing and operational costs

