

Hosting the Troop & Caregiver Cookie Meeting

Let's talk about...



Need a starting place?

Use this handy outline as reference for the Cookie Program meeting with your troop and their caregivers!

The Cookie Program

Why Should Your Troop Participate? Talk with your troop about why selling cookies is a great idea!

- It helps the troop earn money for fun activities and supplies.
- Girl Scouts learn important life skills, like goal setting and handling money.
- Cookie sales also help others by supporting the whole Girl Scout community.

Learn About Cookies & Prices

Go over the types of Girl Scout Cookies and how much they cost.

Ways to Sell Cookies

Talk about the different ways to sell cookies and decide what works best for each Girl Scout and for the troop (Order card (paper form), Digital Cookie (online), Cookie Booths (in-person sales)). Also, go over safety rules for each type of sale.

What Will Girl Scouts in Your Troop Get From the Cookie Program?

- Learn – They'll practice 5 Essential Business Skills and learn how these skills help in everyday life!
- Earn – Talk about how much money the troop can earn and the rewards each Girl Scout can get.
- Experience – Let them know all the cool things they'll get to do thanks to the Cookie Program, like trips, events, or service projects!

Goals

Set a Troop Goal

Help the troop come up with ideas for what they want to do, like fun trips or buying new gear. Don't forget about things like renewing memberships and buying uniforms.

Make a Plan & Write It Down

Let everyone share ideas. Each Girl Scout should write down the troop goal and their own personal goal. This helps make a plan to reach them.

Track Your Goals

Decide how the troop will check progress along the way.

Money & Financial Responsibility

Check Registration and Permission

Make sure all Girl Scouts are registered and have turned in their Annual Permission Form before they start selling. If someone owes money from a past program, they can't take part in the whole program.

Understand the Permission Form

This form shows that caregivers agree to take care of the money for the cookies they get. This is your first line of defense in payment issues with a caregiver.

Set Clear Rules for Money and Cookies

- Make a schedule for collecting money.
- Collect money early and often to avoid problems.
- Always give and get receipts when cookies or money are exchanged—and get signatures!

Important Dates

Make a Cookie Calendar

Go over all the key dates for the Cookie Program. Plan what works best for your troop to stay on track and meet all deadlines.

Hosting the Troop & Caregiver Cookie Meeting

It takes teamwork to make the cookie dream work!

Running a great Cookie Program takes a full team effort—not just from the Girl Scouts, but from their caregivers too!

Talk with the adults in your troop about how they can help. Remind them that working together is the best way to make the cookie dream come true.

Here are some ways caregivers can help:

