

Money Management How the Cookie Crumbles



After payment of cookies to the baker,

100%

of the proceeds stay
local to
support our
Girl Scouts!

20% - covers cookie rewards, troop bonuses, and includes troop profits used for activities and/or community service projects

43% - returns to leaders and Girl Scouts in programs, camp operations, insurance, program supplies, financial assistance, volunteer training, and other business operations

28% - pays the baker for the cookies and some Council program costs

9% - goes towards Council administration to cover staffing and operational costs

The Girl Scout Cookie Program is a hands-on leadership and entrepreneurial experience. The program generates funds for the troop while allowing the Girl Scout to earn individual rewards and contributes to the Girl Scouts of North East Ohio's effectiveness to provide the Girl Scout experience to all of Northeast Ohio!

Each package sold provides income to Girl Scouts of North East Ohio and helps offset operational costs for:

- Delivering programs and services to members across the 18 county footprint
- Training for volunteers
- Council staffing
- Maintaining local Girl Scout properties including 3 camps, 3 offices/stores, a DreamLab, and STEM Center.
- Resources for all Girl Scout members
- Providing financial assistance
- And so much more!

In 2025, Girl Scout troops in
Northeast Ohio earned

over \$2.2 million

in proceeds from the Girl
Scout Cookie Program

