

girl scouts 
of north east ohio

2025 Annual Report

October 1, 2024 – September 30, 2025





Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

**Members may substitute for the word God in accordance with their own spiritual beliefs.*

Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

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Vice Chair

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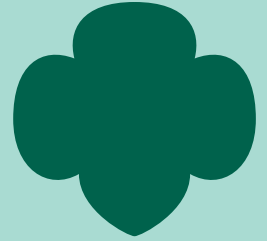
Angel Williams
The Timken Company

Girl Directors-at-Large

Jadzia Myers

Grace Pierson

Letter from Kathy and Jane



This past year has been an extraordinary chapter for Girl Scouts of North East Ohio (GSNEO). We are proud of the progress we've made together in the 2024-2025 fiscal year and are energized by the momentum carrying us into a future full of possibilities. Our vibrant community of 18,657 girl members and 8,522 adult members and volunteers continued to thrive, embracing opportunities to explore, lead, and grow.

A major milestone unfolded this year as GSNEO expanded opportunities for girls to imagine, innovate, and discover through the opening of our Vivian von Gruenigen, MD, STEM Center of Excellence located on the Daley Family Campus for STEM Innovation at Camp Ledgeswood. This new space represents a bold investment in the future where Girl Scouts are encouraged to ask big questions, solve real-world problems, and see themselves as the innovators and leaders of tomorrow.

Equally inspiring was the opening of the Jane Norton Girl Scout DreamLab in Sheffield Village, a dynamic and creative environment designed to help girls turn ideas into action. The Girl Scout DreamLab is a place where imagination meets technology—where Girl Scouts can collaborate, experiment, and build skills that prepare them for success in school, careers, and life. This space stands as a testament to the power of believing in girls and giving them the tools to dream boldly.

Together, these two facilities extend the impact of Girl Scouting beyond our membership and into the greater community. While designed to serve Girl Scouts, they also welcome local students—both girls and boys—on field trips that spark curiosity and deliver the same unforgettable “wow” moments our girls experience. In doing so, we model the inclusive, community-centered leadership that shows how Girl Scouts make the world a better place.

Thank you for being an essential part of the Girl Scout Movement. Together, we are building a legacy of leadership, friendship, and fearless adventure. Here's to another year of courage, confidence, and character while making the world a better place—one Girl Scout at a time.

Kathy Moock
Chair, Board of Directors



M. Jane Christy
Chief Executive Officer





Our Council



Council Service Centers

Macedonia Service Center & Council Shop

One Girl Scout Way
Macedonia, OH 44056

Jane Norton Girl Scout DreamLab

5255 Detroit Road
Sheffield, OH 44054

North Canton Service Center & Unique Boutique

1010 Applegrove St. NW
North Canton, OH 44720

Youngstown Service Center & Unique Boutique

8580 South Ave.
Youngstown, OH 44514

Council Camps

Camp Ledgewood

7047 Akron Peninsula Road
Peninsula, OH 44264

Camp Sugarbush

6515 Route 88
Kinsman, OH 44428

Camp Timberlane

13408 Green Road
Wakeman, OH 44889

2025 Membership

29,736
Total Members

18,657
Girl Members

8,522
Adult Members/Volunteers

2,557
Lifetime Members

1,462
Troops/Groups

4,937
Daisies

5,344
Brownies

3,962
Juniors

2,596
Cadettes

872
Seniors

684
Ambassadors



| | |
|--------------------------------|---------------|
| White | 13,083 |
| Black/African American | 1,692 |
| Hispanic/Latinx | 867 |
| Two or more races | 583 |
| Other races | 415 |
| Asian | 175 |
| American Indian/Alaskan Native | 41 |
| Hawaiian/Pacific Islander | 16 |
| Chose not to share | 1,801 |
| Not reported | 849 |

2025 Programming

338
Programs Offered

2,903
Summer Camp Participants

11,979
Girls Served with Council-Sponsored Programs

1,317
Girls Served in Staff-Led Troops



22,430
Life Skills
Badges Earned



11,455
Outdoors
Badges Earned



10,039
STEM
Badges Earned



8,244
Entrepreneurship
Badges Earned



31
Gold Award
Girl Scouts

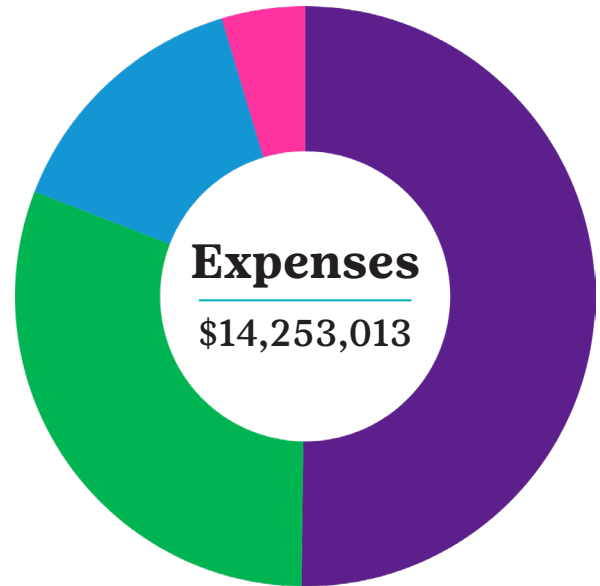
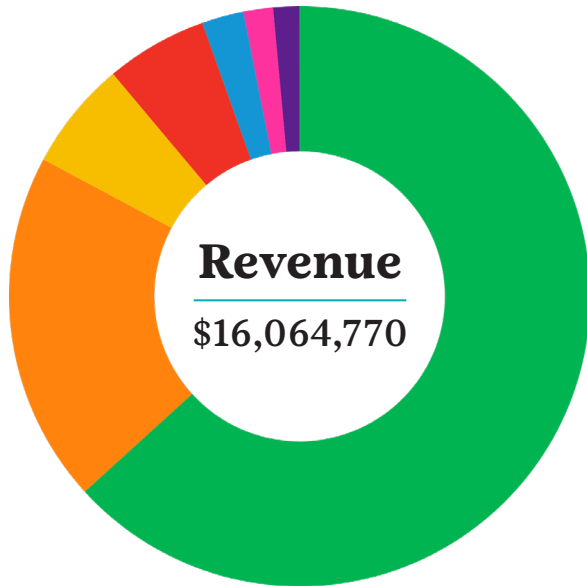


214
Silver Award
Girl Scouts



361
Bronze Award
Girl Scouts

2025 Finances



| | |
|--|---------------------|
| ■ 63% Product Sales, net | \$10,160,097 |
| ■ 20% Public Support | \$3,144,812 |
| ■ 6% Program Fees | \$977,323 |
| ■ 6% Investment Gains | \$908,870 |
| ■ 2% Retail Sales | \$374,265 |
| ■ 2% Interest & Dividends | \$264,535 |
| ■ 1% Miscellaneous | \$234,868 |

| | |
|---|--------------------|
| ■ 50% Troop-led programs | \$7,154,746 |
| ■ 31% Council-led programs | \$4,372,048 |
| ■ 14% Core Mission Support: HR, IT, Finance, Executive | \$2,064,116 |
| ■ 5% Core Mission Support: Fund Development | \$662,103 |

The audited financial statements and Federal Form 990 are located in the Our Council section of our website at gsneo.org

Assets

| | |
|---|--------------|
| Cash & Short-Term Investments | \$4,255,337 |
| Other Current Assets | \$1,047,434 |
| Land, Buildings & Equipment <i>(net of depreciation)</i> | \$29,997,506 |
| Restricted Investments | \$9,575,575 |
| Other | \$1,223,079 |

Total **\$46,098,931**

Liabilities & Net Assets

| | |
|--------------------------|---------------------|
| Current Liabilities | \$1,325,417 |
| Long-Term Debt | \$2,842,606 |
| Total Liabilities | \$4,168,023 |
| Net Assets | \$41,930,908 |

Total **\$46,098,931**

Troop Spotlight and Donor Spotlight

Bronze Award Girl Scouts: *Maddie and Sofia of Troop 90873*

Bronze Award Girl Scouts Maddie and Sofia of Troop 90873 have shown what it truly means to lead with compassion and creativity. After dedicating more than 48 hours of service, they proudly earned their Bronze Award through “Project Magnolia,” a heartfelt effort to support local animals in need.

Blending service with STEM, the girls organized a Harry Potter-themed donation drive to benefit Kitten Krazy. Drawing on skills from their Think Like an Engineer journey, they designed and built custom cat scratchers using recycled Girl Scout Cookie boxes—proving that innovation and imagination can go paw in paw.

These Girl Scouts didn’t just complete a service project, they made a meaningful difference in their community, demonstrating leadership, empathy, and the power of girls to create positive change.



Charles Schwab Employees Help Girls Conquer Finances

The Charles Schwab Foundation has generously invested in the future of girls by funding a three year pilot program designed to build strong financial literacy skills. This incredible partnership enables Girl Scouts of North East Ohio to deliver Financial Literacy badge programming that empowers girls with lifelong knowledge.

A key highlight of this initiative is the enthusiastic involvement of Schwab employee volunteers. These dedicated volunteers bring the badges to life, organizing hands-on events, and working one-on-one with girls. Their support not only enhances the experience—it transforms it—giving girls meaningful mentorship, encouragement, and real-world financial insight.

Financial Literacy badges cover key topics such as budgeting, investing, fraud prevention, and wealth building. The program bridges classroom learning with practical application, ensuring girls gain tools they can use well beyond their Girl Scout experience. As GSNEO program staff member Kim shared, “Engagement from Charles Schwab employees is a game changer—they bring fun, relevance, and real-life perspective to our badge curriculum.”

Thanks to Girl Scouts of the USA and the Charles Schwab Foundation’s vision and support, Girl Scouts are building brighter, more empowered futures, one badge at a time.





Jane Norton Girl Scout DreamLab

Grand Opening | January 2025

**“My wife was certainly a dreamer,
she would have loved the
possibilities this space creates.”**

— BEN NORTON

The Jane Norton Girl Scout DreamLab in Sheffield Village is a bright, inviting space where girls are encouraged to imagine boldly, explore freely, and try something new. Designed with girls at the center, the DreamLab brings Girl Scouts together to collaborate, create, and build confidence through hands-on experiences that spark curiosity, creativity, and leadership.

When the DreamLab opened its doors in January 2025, it marked more than the launch of a new space, it reflected GSNEO’s vision for an inclusive, community-centered hub for learning and innovation. Thoughtfully designed to be accessible and welcoming, the DreamLab is open not only to Girl Scouts, but also to the broader community, expanding opportunities for girls and youth across Northeast Ohio to engage in meaningful STEM experiences.

By opening the DreamLab to the community, GSNEO is demonstrating regional leadership in STEM education—creating a space where any child can see themselves as problem-solvers, innovators, and leaders. The Jane Norton Girl Scout DreamLab stands as a joyful, inspiring example of what’s possible when inclusive design, community partnership, and a belief in girls come together.



Vivian von Gruenigen, MD, STEM Center of Excellence on the Daley Family Campus for STEM Innovation

Grand Opening | May 2025

In May 2025, Girl Scouts of North East Ohio proudly opened the Vivian von Gruenigen, MD, STEM Center of Excellence, a transformative investment in the future of girls and our region. Envisioned as a dynamic hub for innovation, exploration, and hands-on discovery, the STEM Center was created to expand access to high-quality STEM education and to inspire girls to see themselves as confident problem-solvers, creators, and leaders in fields where women remain underrepresented.

Through immersive, age-appropriate programming, the STEM Center offers Girl Scouts opportunities to engage in real-world science, technology, engineering, and math experiences that build critical thinking, collaboration, and curiosity. Just as importantly, the campus' impact extends well beyond Girl Scouting. Thanks to the generous support of GSNEO partners, schools and youth-serving

organizations throughout Northeast Ohio are able to participate in fully funded field trips, bringing students from across the region into the Center for meaningful, hands-on learning experiences.

These partnerships allow the Vivian von Gruenigen, MD, STEM Center of Excellence to serve as a regional resource, broadening access to STEM education, strengthening community connections, and helping ensure that more young people can imagine themselves in STEM careers. This milestone reflects GSNEO's deep commitment to equity, innovation, and collaboration, and to creating pathways that empower the next generation of leaders to thrive and make lasting change.





GSNEO Donors

To all our supporters—thank you for investing in our girls!

Your generous contributions to Girl Scouts of North East Ohio have enabled us to provide life-changing programs to our girls. The gifts recognized below were received between October 1, 2024 and September 30, 2025.

\$50,000+

- Ford Motor Company ■
- KeyBank Foundation ●
- Benjamin Norton ★■
- Parker Hannifin Foundation ★
- State of Ohio ●
- The Sherwin-Williams Company ★●
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- The Timken Company Charitable and Educational Fund, Inc. ●●
- TransDigm Group Inc. ●

\$25,000–\$49,999

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- Girl Scout Camp Timberlane Fund at the Community Foundation of Lorain County ●
- William Haynes Trust ★
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- Hyland Software ■
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- Mr. and Mrs. Andy and Kathy Mook ★■
- Nordson Corporation ●
- The Cleveland-Cliffs Foundation ●

\$10,000–\$24,999

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- Ann D. Black Charitable Trust ★
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- Elyria Charities, Inc. ■
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● 5-9 Years Giving

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of Job and Family Services 🍀
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\$500-\$999

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★ 10+ Years Giving

🍀 5-9 Years Giving

● STEM Center Donor

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In Honor of Party Kilroy
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Streamline CLE
In Honor of Troop 71745—Ava Del Negro
Ms. Kelly Del Negro

Gifts In Memory

In Memory of Kay L. Barba
Ms. Susana L. Barba ★
In Memory of Georgiana Bonds
Jane A. Miller
In Memory of Alexis Cerio
Mary Olson ●



In Memory of Mella Cooks Davies
Denise Brenner
In Memory of Mella Davies, The True and Ultimate Girl Scout
Rebecca Wells
In Memory of Pat Gram
Lisa Ball
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■ Girl Scout DreamLab Donor

In Memory of Mary Agnes (Palinkas) Phillips

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In Memory of Beverlee Rosenbluth

Gretchen Luxenberg

Deborah Shatten

In Memory of Margaret Emily Suarez

Leslie McGinnis ★ ■

In Memory of Carrie Stokes

Ms. Tamra Stokes-Abbott

In Memory of "Dandelion" Amanda Tyler Quinlan

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In Memory of Joan "Jane" Young

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Carol Cameron Reid

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William J. and Annette R. Simmons

Diana Springer

Michael and Paula Ziccardi

In Memory of Her Brother

Carolynn Herstine

In Memory of "My Scout Years"

Kathryn C. Boylan ★

Endowments

Thank you to all of the generous donors who have created endowments for Girl Scouts of North East Ohio. Your gift continues to serve the mission of Girl Scouts every year.

Anonymous

Susan Allen Memorial Travel Scholarship Fund

Ann D. Black Charitable Trust

Georgianna Bonds Wider Opportunities Fund at the Cleveland Foundation

Helen and Jerry Daube Fund at the Cleveland Foundation

Hugh & Myrna Dible Porter Endowment

Girl Scout Camp Timberlane Fund at the Community Foundation of Lorain County

Girl Scouts of Erie Shores Endowment Fund at the Community Foundation of Lorain County

Girl Scouts of the Western Reserve Fund for Girls

Thomas J. & Marjorie S. Gray Foundation Scholarship Fund

Findley Youth Trust 1

Findley Youth Trust 2

FirstEnergy Corp.

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Beth K. Stocker Fund for Girl Scouts of Erie Shores at the Community Foundation of Lorain County

The Adda M. Bartlow Endowment Fund at Stark Community Foundation

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The Great Trail Girl Scout Council Endowment Trust Fund at Stark Community Foundation



★ 10+ Years Giving

◆ 5-9 Years Giving

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Donor Spotlight

Rooted in Leadership: *Sandee Reid's Commitment to Girls and Community*

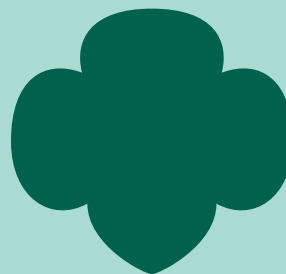
Since joining The Davey Tree Expert Company, Sandee Reid has been a steadfast champion of community engagement, environmental stewardship, and leadership development across Northeast Ohio. Growing up a Girl Scout, and as a Lifetime Member, her service on the Board of Directors of Girl Scouts of North East Ohio has brought thoughtful and informed leadership, strategic insight, and a deep commitment to advancing opportunities for girls throughout the region. GSNEO has been privileged to benefit from her generosity of spirit and unwavering belief in the power of the Girl Scout mission.

As a leader at Davey Tree, an organization grounded in environmental responsibility and sustainability, Sandee's values align naturally with GSNEO's focus on outdoor education, environmental awareness, and STEM learning. Her participation as a member of the Juliette Gordon Low Society reflects her extraordinary philanthropic commitment and enduring investment in girls' leadership and lifelong impact.

GSNEO is profoundly grateful for Sandee's leadership, advocacy, and generous support of both time and resources, which continue to strengthen our organization and inspire the next generation of confident, capable girls.



“I support the Girl Scouts of North East Ohio because it gives girls access to experiences that expand what they imagine for themselves and the confidence to pursue it. As a Girl Scout Lifetime Member, I know firsthand how those experiences help shape who you become.”





Juliette Gordon Low Society

The Juliette Gordon Low Society was established to thank and honor friends of Girl Scouting who have chosen to make Girl Scouts of North East Ohio part of their legacies as a beneficiary of their estate plans. With their foresight and planning, these donors are crucial to ensuring that our council will be able to provide future generations of Girl Scouts with opportunities to reach their fullest potential.

We are honored to be included in the estate plans of the following Juliette Gordon Low Society members:

Joe Allen
Erik and Eva Andersen—Girl Scout Movement-wide Challenge Planned Gift
Dianne Belk and Lawrence Calder—Girl Scout Movement-wide Challenge Planned Gift
Kevin and Cynthia Becker
Alexandra Bonds
Anna Belle Bonds
Julie Brandle
Mary Lou A. Britton
Patricia A. Broughton
Amie & Phil Cajka
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Meredythe Gray Daley
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Connie Fasig
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M. Elizabeth (Beth) Frank
John Graves
Brenda Heidinger
John Herman
Erin Hosek
Jessica Marie Iachini
Julie Keeney Jagger
Claudia W. Jones

Mona Karoghlanian
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Dot MacIntyre
Lisa Maida
Sharon Mathie
Judith E. Matsko
Leslie R. McGinnis
Debbie Minerich
Kathryn D. Mook
Sue Neff
Benjamin G. and Jane* Norton
Marilyn O'Brien
Nancy Pierce
Sandra L. Reid
Susana L. Rogers
Kathleen Scheutzow
Laura and Tim Schultz
April Holly Smith
Bre Tischler
Tom and Diane Tyrrell
Pamela Valentine
Joan P. Villarreal
Vivian von Gruenigen, MD
Marc and Julie Weagraff
Michele L. Weilnau
Nicole M. Welsh
Carol R. Williams
Mary Susie Williams

A legacy gift from these Juliette Gordon Low Society members is a lasting tribute to their belief and love of Girl Scouts:

Samuel E. Adams Sr.*
Nancy D. Barker*
Bruce H. Bucholzer*
Virginia F. Carter*
Gunta Douglas*
Valerie Gerstenberger*
Barbara Hallenburg*
John Hay*
Bette Mae Jirran*
Nan P. Jubell*
Martha C. Kelly*
Dorothy Hunt Lewis*
Eleanore Margolis*
Evan Nord*
Mary Elizabeth Parker *
Joyce Randall*
Margaret A. Renwand*
Doris Schwab*
Elsie Sickafoose*
Elizabeth Smith*
Kathryn W. Sterner*
Beth K. Stocker*
Carrie Stokes*
Curtis R. Tate*
G. June Van Dette*
Ara Lou Waldock*

* Deceased

2025 Women of Distinction

GSNEO honored ten Women of Distinction, three Leaders of Tomorrow Scholarship recipients, and one Advancing Women Award honoree at the 2025 Women of Distinction Awards event at the InterContinental Hotel Cleveland. The event raised more than \$79,000 to support the Girl Scout Leadership Experience.



Women of Distinction Honorees

Dr. Sarah M. Dunifon

Improved Insights, LLC

Jennifer Flaherty

Kent City School District

Kathryn Fleisher, MPH

Not My Generation

Michelle Graf

The Lubrizol Corporation

Laurie Moline

MentorStark

Leonela Mora

Leonela Flourshing

Tina Oprean Ryee

USATF Women's 6K Championship

Amy Shope

Lehner Shope Wealth Group

Yarimar (Yary) Soto-Perez, MCJ

Cleveland Rape Crisis Center

Dr. Renee T. Willis

The Martha Holden Jennings Foundation

Leaders of Tomorrow

Sarah Bernardo

Riverside High School

Elizabeth Jodon

Saint Joseph Academy

Natalie Laymon

Lake High School

Advancing Women Award

Swagelok

2025 Dessert First



The 2025 Dessert First Gala was a sweet success, raising over \$95,000 for Girl Scouts in Northeast Ohio! Guests enjoyed an evening of Girl Scout Cookie-inspired desserts crafted by local chefs, lively performances by the S'mores Singers, and the excitement of 50 silent and live auction items.

Thanks to the generous support of 253 attendees, the Fund-a-Need raised \$11,810 to support a new addition to the Daley Family Campus for STEM Innovation: a Rube Goldberg® Miracle Machine™ that will spark creativity and learning for years to come.

A heartfelt thank you to our event sponsors: Davey Tree Expert Company, Sherwin-Williams, Kathy and Andy Mook, Regency Construction Services, Inc., Vivian von Gruenigen, MD, Palmer & Cay, KeyBank, and Huntington Bank.

Program Highlights



Courage in motion on the mobile rock wall at Camp LedgeWood.



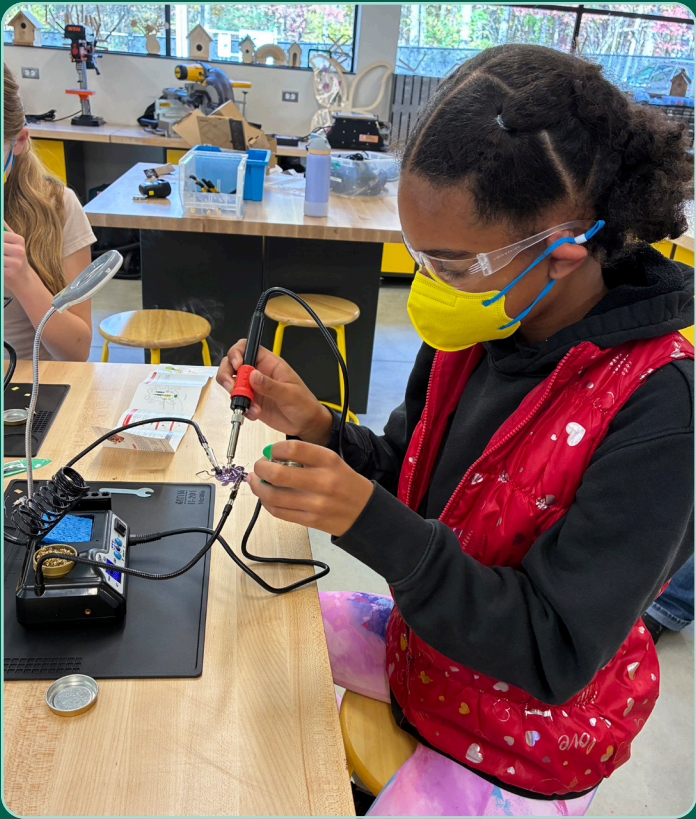
Old-world art meets modern tech—Cadettes create beautiful wooden mosaics on the laser cutter.



Two Junior Girl Scouts pause to recharge, relaxing in a cozy workstation during a hands-on tech workshop at the Jane Norton Girl Scout DreamLab.



Our youngest engineers in action! Daisies use the engineering design process to build and strength-test towers and bridges in this workshop.



Cadettes, Seniors, and Ambassadors spark creativity as they explore electrical engineering and welding careers while soldering their own light-up bug pins.



Where fun meets discovery—summer camp adventures come alive while creeking at Camp Ledgewood.



Girl Scouts taking aim and building confidence through archery at Camp Ledgewood.

Thank you for supporting Girl Scouts of North East Ohio!



girl scouts 
of north east ohio

gsneo.org



One Girl Scout Way
Macedonia, Ohio 44056-2156

Customer Care: 800-852-4474
Fund Development: 330-983-0430