

# 2025 Dessert First Sponsorship Opportunities



The sweetest event in Northeast Ohio, Dessert First, is hosted every other year to benefit more than 19,000 Girl Scouts and over 9,000 adult volunteers throughout Girl Scouts of North East Ohio's 18-county footprint.

The evening begins with guests tasting delicious Girl Scout Cookie-inspired desserts handcrafted by local, women-owned restaurants and bakeries across Northeast Ohio. The desserts are judged on presentation, creativity, and taste. Guests will also be able to enjoy food stations for dinner, along with the dessert award presentation, a silent auction, and an exciting live auction.

For more event information, please contact Pam Holliday,  
Fund Development Coordinator at [pholliday@gsneo.org](mailto:pholliday@gsneo.org)



# Presenting Sponsor

## \$15,000

### Sponsorship Benefits Include

#### Company logo on:

- Printed invitation
- Event program
- Pre-event slideshow loop
- Event webpage with optional link
- Individual sponsor social media post

Company name on event-related press releases

Full-page ad in printed event program

Welcome guests to event at podium prior to food stations opening in main ballroom

Recognized verbally by Girl Scouts of North East Ohio's CEO during event program

Two VIP reserved tables at event (16 guests and priority table placement)

*Sponsor FMV: \$3,180*

*Sponsor Tax-Deductible Amount: \$11,820*



# Thin Mint Sponsor

## \$10,000

### Sponsorship Benefits Include

#### **Company logo on:**

- Printed invitation
- Event program
- Pre-event slideshow loop
- Event webpage with optional link
- Individual sponsor social media post



**Company name on event-related press releases**

**Full-page ad in printed event program**

**Recognized verbally by Girl Scouts of North East Ohio's CEO during event program**

**One VIP reserved table at event (8 guests and priority table placement)**

*Sponsor FMV: \$2,540*

*Sponsor Tax-Deductible Amount: \$7,460*



# Samoas Sponsor

## \$5,000

### Sponsorship Benefits Include

#### Company logo on:

- Event program
- Pre-event slideshow loop
- Event webpage
- Sponsor group social media post



**Half-page ad in printed event program**

**Recognized verbally by Girl Scouts of North East Ohio's CEO during event program**

**One reserved table at event (8 guests)**

*Sponsor FMV: \$1,390*

*Sponsor Tax-Deductible Amount: \$3,610*



# Tagalong Sponsor

\$3,500

## Sponsorship Benefits Include

### Company name on:

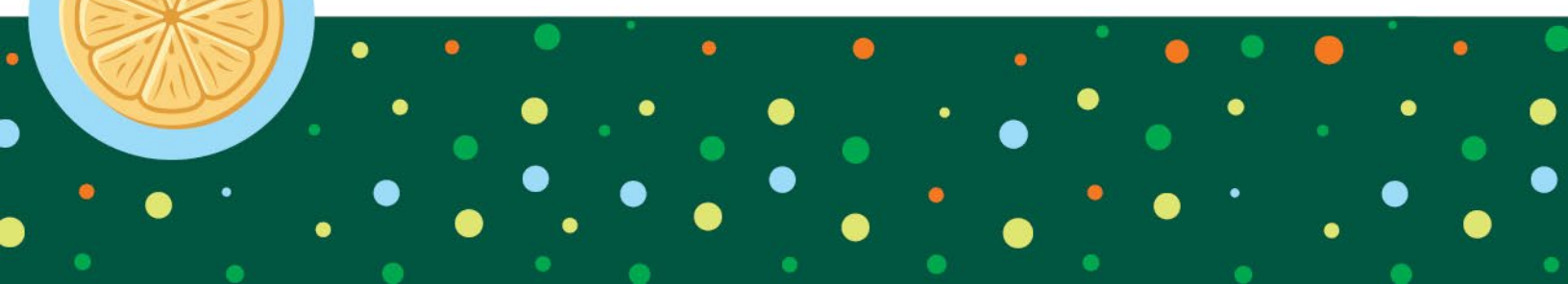
- Event program
- Event webpage
- Sponsor group social media post

Recognized verbally by Girl Scouts of North East Ohio's CEO during event program

4 Event Tickets

*Sponsor FMV: \$1,070*

*Sponsor Tax-Deductible Amount: \$2,430*



# Do-si-Dos Sponsor

\$2,500

## Sponsorship Benefits Include

### Company name on:

- Event program
- Event webpage

**Recognized verbally by Girl Scouts of North East Ohio's CEO during event program**

**2 Event Tickets**

*Sponsor FMV: \$820*

*Sponsor Tax-Deductible Amount: \$1,680*

