



girl scouts
of north east ohio

AROUND THE Campfire



Girl Scouts of North East Ohio recently concluded the 2024 Girl Scout Cookie program, a much-anticipated highlight of the Girl Scout program year. This iconic initiative not only allows girls to develop essential entrepreneurial skills, but also teaches them valuable lessons in goal-setting, decision making, money management, people skills, and business ethics — all skills that will serve them well in the future.

What's even more remarkable is the ripple effect that the Girl Scout Cookie Program provides to girls, troops, and the communities they live in and serve. Proceeds from the Girl Scout Cookie Program play a pivotal role in fueling troop activities, supporting Take Action projects, and participating in GSNEO programming. These funds serve as the foundation for girls to turn their dreams into reality and empower them to play a key role in defining their journey in Girl Scouting.

At GSNEO we understand that just one experience as a Girl Scout can have a ripple effect of new interests, opportunities, and lessons for girls that help shape their future. The experience of using a FabCab can inspire a Girl Scout's interest in computer animated design (CAD) and lead her to pursue a career in architecture. Playing in the creek at camp can stir curiosity about biodiversity or marine biology, or earning a badge like the Junior Scribe badge may unleash a passion for writing. With the help of generous donors, the Girl Scout Leadership Experience is brought to life for more than 19,000 Girl Scouts across Northeast Ohio.

Yours in Girl Scouting,

Jane Christyson, CEO
Girl Scouts of North East Ohio



Spring 2024

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GIRL *Highlights*



Troop 91344

Troop 91344 visited Twinsburg City Council [Ward 3] and met with Representative Karen Labbe to earn their Inside Government badge. The troop had the opportunity to speak with Representative Labbe about the structure and processes of government and what it looks like to be an active citizen.



Rachel Whary

Congratulations Rachel Whary, GSNEO's 2024 Gray Foundation Scholarship recipient! Rachel is a 2023 graduate of Midview High School and has been named GSNEO's 2024 Gray Foundation Scholarship recipient. Whary was actively involved in Girl Scouts for 12 years and is a Gold Award Girl Scout. The Gray Foundation Scholarship is a prestigious award granted to individuals who excel academically, demonstrate proven leadership impact, and commit to continued community engagement to make a difference in the community.



SouthPark Mall Lock-in

In February more than 2,300 Girl Scouts gathered at SouthPark Mall in Strongsville for the SouthPark Mall Lock-In to enjoy an evening of fun! Girl Scouts spent the evening shopping, completing Under the Sea themed activities and crafts, and having fun making memories with their Girl Scout sisters.



Did you know?



Girl Scouts gather for mealtime at Camp Sandoneida

In the early days of Girl Scouting, girls enjoyed hiking, canoeing, swimming, and sleeping in tents or under the stars. After long days of outdoor adventure it isn't hard to imagine that campers had worked up an impressive appetite.

Girl Scouts who attended Camp Sandoneida, located between Malvern and Oneida, were especially lucky as they were treated to meals prepared by Mrs. Elizabeth Johnson, who for a period of time served as a cook for President William McKinley and was renowned at camp for her famous camp biscuits. While we don't have record of Elizabeth's recipe, one can recreate biscuits cooked over a campfire (or in a 350°F oven) using the following recipe from the 1920 *Scouting for Girls* Handbook.

BISCUIT LOAF

3 pt. flour
3 heaping tsp. baking powder
1 heaping tsp. salt
2 heaping TBSP. cold grease
1 scant pt. cold water

Mix thoroughly, with a big spoon or wooden paddle, first the baking powder with the flour and then the salt. Rub into this the cold grease (which may be lard, cold pork fat, drippings) until there are no lumps left and no grease adhering to the bottom of the pan. This is a little tedious, but don't shirk it.

Then stir in the water and work it with spoon until you have a rather stiff dough. Have the pan greased. Turn the loaf into it and bake.

Join us for the Women of Distinction Awards Luncheon, celebrating women, Girl Scouts, and organizations whose leadership in the community makes the world a better place.

Thursday, May 16
11:30 AM
InterContinental
Hotel Cleveland



Scan the
QR code to
purchase
tickets



EVENT EMCEE
Betsy Kling
WKYC Studios

Women of Distinction Honorees



Maribeth Burns
Wayne Economic
Development Council



**Shelly Cayette-
Weston**
Cleveland Cavaliers



Toi D. Comer
United Way of
Greater Cleveland



Helen Forbes Fields
YWCA Greater
Cleveland



Nicole Hagy
Akron Municipal
Court



L. Danielle Koch
NASA Glenn
Research Center



**Marcela Rodriguez-
Gonzalez**
Cleveland Play House



**State Senator
Kristina Roegner**
Ohio State Senator
for Ohio Senate
District 27



**Congresswoman
Emilia Sykes**
U.S. House of
Representatives



**Judge Nicole
Walker**
Akron Municipal
Court

Leaders of Tomorrow

Jessica Castle, Strongsville High School
Sydney Harbor, GlenOak High School
Irenne Scherer, Bio-Med Science Academy

Advancing Women Award

ROCK
Entertainment
Group



ROCKET Mortgage
FIELDHOUSE

Girl Scouts in Northeast Ohio are making the news – *no, really, they're making it!*



GSNEO's new Media Girls program is designed to give Girl Scouts hands-on experience in media, while also giving them the chance to develop their communication skills. Comprised of 27 Girl Scouts of all ages, the Media Girls work with the GSNEO Marketing and Communications Team along with local industry experts to create fun, engaging content that promotes the incredible things Girl Scouts are doing in our council.

Last November, Media Girls participated in a day-long training hosted by Sara Shookman, founder of Storyglow Studio and former WKYC news anchor. Girl Scouts learned about story telling in print, digital, TV, and radio formats. They also learned how to create a pitch, have confidence on camera, and how to analyze news stories. They ended the day by filming commercials for the 2024 Girl Scout Cookie Program and membership recruitment!

From radio segments to TV news spots, you can find the Media Girls doing all kinds of amazing projects across our 18-county footprint.

To start this year's cookie season off strong, Media Girls Brinley A. and Jazmine P. filmed promotional segments on Channel 5 to promote the GSNEO Cookie Program and discuss how it supports local Girl Scout troops. Media Girl Annabelle C. appeared live on WFMJ with morning anchor Malaynia Spiva to discuss cookies and how they have helped fund her Girl Scout experiences.

Media Girls also joined GSNEO staff, the Regency construction team, and a group of distinguished guests for the eagerly anticipated "Topping Out" ceremony for the STEM Center of Excellence at Camp Ledgewood, where the last remaining tallest beam was placed on the structure – a huge milestone for everyone involved in its development. During the event girls interviewed attendees, took photos and video of the event, and participated in the ceremonial signing of the beam before it was lifted and set into place.



"Being a media girl has been fun so far! **One thing that has made it a lot more fun was the people I have met.** I didn't know any other Media Girls going into our training day, but met a girl and we are now good friends."

Girl Scout
community
partner



It takes a village to grow a Girl Scout, and thankfully, we have a community partner with some *strong roots!*



In 2021, The Davey Tree Expert Company, based in Kent, Ohio, implemented an initiative to begin re-establishing tree canopies in Northeast Ohio and Pittsburgh. They decided to partner with local sports franchises to create three programs: *Trees for Threes*, *Swing for the Trees*, and *Score for the Trees*. The Cleveland Cavaliers served as the inspiration behind the *Trees for Threes* program, where Davey donates one tree for every three-pointer scored during home and away games. They also collaborated with the Cleveland Guardians to create *Swing for the Trees*, where a tree is donated for every home run scored in Progressive Stadium by a Cleveland Guardians player throughout the season. *Score for the Trees* is Davey's Pittsburgh initiative with the Pittsburgh Penguins, an NHL team, where a tree is promised for every home goal scored.

Girl Scouts of North East Ohio (GSNEO) has received donated trees through both the *Trees for Threes* and *Swing for the Trees* programs. Most recently, Girl Scouts met with Davey and the Cleveland Guardians in May 2023 at the *Swing for the Trees* distribution event, where several Girl Scout troops worked hard to plant 20 trees at Camp Ledgewood as part of the initiative.

Jennifer Lennox, Director of Public Relations at Davey, elaborates on how they benefit from working with Girl Scouts to do this important work.

"Davey values excellent organizations like the Girl Scouts, and we especially appreciate GSNEO's focus on increasing the number of women and girls in STEM," Jennifer says. "Many of our employees have been Girl Scouts, or have children who are Girl Scouts. GSNEO's focus on engaging youth while enjoying and exploring nature leads to a genuine connection between our organizations."

Along with donating trees to our camp properties, Davey is trying something new with Girl Scouts this year – in May, Girl Scouts can participate in the *Mission Protect Camp: Invasive Invaders* program. They'll learn about invasive plants and the impacts they can have on local ecosystems, in addition to doing some actual invasive plant removal! Girl Scouts will earn a fun patch as part of this program, and it also fulfills several badge requirements for Girl Scout Daisies and Brownies. Davey is working in conjunction with GSNEO to develop curriculum and has graciously provided volunteers to help with its implementation. We're excited to make our camps even more beautiful, while providing Girl Scouts with programming that helps them grow in their Girl Scout journey.

Sandra Reid, Davey's Vice President of Corporate Communications and Strategic Planning, has had quite the Girl Scout journey of her own. "I'm very proud of the time I spent as a Girl Scout. I appreciate how it has shaped my leadership skills, furthered my interest in conservation, and given me confidence in my capabilities," Sandra said.

As a Girl Scout alum, Lifetime Member, previous Woman of Distinction Honoree, and current GSNEO Board member, Sandra is one of GSNEO's biggest champions.

"When it was time for me to give back, I turned to Girl Scouts so I could impact the next generation of leaders. Davey Tree's support means that we are introducing our brand, our people, and our values to young women and their families across Northeast Ohio, and I am proud to be the connector between Davey Tree and the Girl Scouts."

– Sandra Reid

girl scouts 
of north east ohio

One Girl Scout Way
Macedonia, OH 44056
gsneo.org

Office of Fund Development
330-983-0430

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ORGANIZATION
US POSTAGE
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Upcoming
**Council
Events**

**Mark your calendars
for these important
GSNEO dates!**

APRIL
**Volunteer
Appreciation
Month**

April 13
Annual Meeting & Volunteer
Recognition Celebration

April 22
Leader Appreciation Day

May 4
GSNEO Gratitude Gathering

May 16
2024 Women of Distinction
Awards Luncheon

June 22
Girl Scout Gold Award Ceremony

August 7-10
A.L.E.

September 14
Girl Scout Day at the Zoo

September 21
GSNEO Gratitude Gathering

September 30
Last Day to Renew your
GS Membership

October 12
GSNEO Gratitude Gathering

For more information and to stay
up-to-date, follow Girl Scouts of
North East Ohio on social media.



Girl Scouts of
North East Ohio
@GSNEO