

Community Engagement Committee

Volunteer Position Description



Vision Statement

To ignite meaningful, lasting connections that amplify the mission of Girl Scouts of North East Ohio (GSNEO), empowering every girl to lead, thrive, and create positive change in her community. Through bold outreach, authentic partnerships, and inclusive engagement, we aim to build a future where Girl Scouting is accessible, visible, and valued in every corner of our region.

When you see the whole, your part makes sense.

The Community Engagement Committee ("the Committee") exists to expand the reach, relevance, and resonance of GSNEO by cultivating strategic relationships, increasing brand awareness, and advancing community involvement and support. The Committee serves as a bridge between GSNEO and the broader Northeast Ohio community.

Alone we can do so little; together we can do so much!

As a member of the Community Engagement Committee, you will be supported by the Fund Development Department.

Know your role. Rock your role.

Here are some of the awesome things you will do as a Community Engagement Committee member:

- 1) Outreach & Engagement
 - Foster relationships with individuals, corporations, foundations, non-profits, government entities, civic organizations, and schools.
 - Identify and participate in relevant community events to elevate GSNEO visibility and mission.
 - Serve as ambassadors and connectors within members' personal and professional networks.
 - Explore and recommend tools, apps, and platforms to support community outreach, volunteer communications, and data collection.
 - Assist in identifying potential tech partners or volunteers with specialized skills in IT, communications, or digital marketing.
- 2) Volunteer Engagement
 - Support recruitment, recognition, and retention strategies for adult volunteers.
 - Collaborate with staff to address barriers to volunteer participation and create inclusive, welcoming experiences.
 - Elevate the voice of volunteers by capturing stories and feedback that inform decision-making.
- 3) Fund Development Support
 - Introduce potential donors, corporate sponsors, and philanthropic partners to the organization.
 - Assist in stewardship of key funders and in cultivating new relationships.
 - Align outreach efforts with annual fund priorities, grant goals, and campaign initiatives.
- 4) Marketing & Consulting
 - Support and amplify GSNEO's strategic marketing campaigns through committee channels.
 - Offer input on storytelling efforts, including member testimonials, press opportunities, and ambassador programs.
 - Promote GSNEO events and initiatives on personal and professional social media platforms, when appropriate.
 - Provide community insight and ideas for promotional opportunities across diverse media outlets.
 - Serve as informal advisors to staff teams on messaging, community pulse, and culturally responsive engagement.
- 5) Property & Site Activation
 - Identify community use opportunities for GSNEO camp and program properties.
 - Recommend strategic partnerships for on-site events, rentals, or collaborative programming that enhances visibility and supports sustainability.

Great work starts with clear expectations.

Members will **serve as GSNEO champions** in their communities and may be asked to represent the organization at GSNEO and external events.

Follow the Rules: Comply with GSUSA Policies, Standards and Guidelines, Volunteer Essentials, Safety Activity Checkpoints, GSNEO Bylaws, and GSNEO Volunteer Policies.

- **Membership & Safety:** Be a current GSUSA member; if working directly with girls, pass the volunteer screening process to help keep girls and volunteers safe.
- **Communication:** Volunteers in this role need to be able to send and receive messages through email, text, or social media, and agree to receive emails and texts from GSNEO and GSUSA.
- **Renewal:** Members will serve a **1-year term**, renewable based on mutual interest and performance.
- **Time Expectations:** Medium commitment: 1-2 hours per month all year. Committee members are expected to attend quarterly meetings and contribute to at least one strategic initiative per year via the 4 Ts (Time, Treasure, Ties, and Talent).
- **Training:** Complete required **Girl Scouting 101 OR Volunteering for Series and Events**. Additional training provided if needed.
- By taking this volunteer position with Girl Scouts of North East Ohio, I promise to follow the Girl Scout Promise and Law. I will keep all Girl Scouts information about members, volunteers, and staff private and respectful.

Structure and Accountability

The Committee:

- shall be chaired by a member(s) of the Board of Directors
- works in partnership with the GSNEO Chief Development Officer
- provides updates to the Board of Directors through quarterly reports and/or presentations
- annually reviews its own performance and charter for alignment with GSNEO's evolving needs