

Strategic Initiatives Committee

Volunteer Position Description

When you see the whole, your part makes sense.

Members of the Strategic Initiative Committee are responsible for driving the Strategic Initiatives process and ultimately producing a summary document and measurable initiatives that are regularly monitored by the GSNEO Board.

Alone we can do so little; together we can do so much!

As a Strategic Initiative Committee Member, you'll get support from the Committee Chair and GSNEO Chief Executive Officer. Additional support will be provided by the volunteers and staff serving on the committee, as well as any GSNEO staff as needed to inform the process.

Know your role. Rock your role.

As a Strategic Initiatives Committee Member, you will:

- Gain high-level knowledge and understanding of the Girl Scout Leadership Experience program and training
- Serve as a community ambassador and identify people and organizations with available resources
- Thoughtfully consider all information presented, maintain confidentiality, respectfully discuss with other members of the committee, and make best recommendations for initiatives that will successfully guide the leadership of GSNEO
- Identify new and innovative business techniques, organizational or professional expertise, or technology
- Assess GSNEO's impact on the community through review of high-level program analyses including: outcome measurement, programs, customer surveys, membership recruitment and retention, advertising, and fund development
- Consider making a personally significant contribution to GSNEO

Qualifications and Core Competencies.

- Interest in supporting the Girl Scout Mission and the Girl Scout Leadership Experience
- Expertise in marketing, non-profit best practices, operations, fundraising, advertising, communication, research and program evaluation, law, sales, programming, finance, human resources, analytics, volunteer recruitment and management, or other relative disciplines

Great work starts with clear expectations.

- **Follow the Rules:** Comply with GSUSA Policies, Standards and Guidelines, Volunteer Essentials, Safety Activity Checkpoints, GSNEO Bylaws, and GSNEO Volunteer Policies.
- **Term:** Approximately six months
- **Time and Meeting Commitment:** Meetings will be held online. Around 30 hours in total. Most time will be spent in sub-committee meetings and the launch session and board report meetings.
- Committee members will choose or be assigned to a strategic subcommittee:
 - Attract New Members
 - Retain Existing Members/Operational Excellence
 - Enhanced Financial Stability – Including Growing Revenue and Enterprise Risk Management
 - Talent and Culture
- By taking this volunteer position with Girl Scouts of North East Ohio, I promise to follow the Girl Scout Promise and Law. I will keep all Girl Scouts information about members, volunteers, and staff private and respectful.