



New! 2020 Girl Scouts of North East Ohio Signature Event Sponsorship Information



Women of Distinction

Awards Luncheon

Tuesday, May 12, 2020 – 12:00p.m.
InterContinental Hotel Cleveland



21st Dessert First Gala

Saturday, October 17, 2020 – 6:00p.m.
Embassy Suites Hotel, Cleveland-Rockside

For the first time, become a Girl Scouts of North East Ohio Signature Event Sponsor! **One sponsorship** means supporting **two amazing events** in 2020.



Women of Distinction Awards Luncheon

Girl Scouts of North East Ohio established the Women of Distinction Awards Luncheon to raise funds for Girl Scout scholarships and financial aid while honoring women who go above and beyond to make our communities better places to live, work, and raise families.

Also honored at the Luncheon is an outstanding organization or company that has shown a strong commitment to advancing women in the workplace. Additionally, three girls are awarded the Leaders of Tomorrow scholarship for exemplifying the core values and mission of the Girl Scouts and for making significant differences in their community.

The 2020 Women of Distinction Awards Luncheon will be hosted at the InterContinental Hotel Cleveland on Tuesday, May 12, 2020.

Dessert First Gala

Every other year, the Girl Scouts of North East Ohio presents the Dessert First Gala. Each year, over 400 people join us to celebrate Girl Scouts' mission of building girls of courage, confidence, and character, who make the world a better place.

Guests begin the evening by tasting delicious Girl Scout Cookie-inspired desserts handcrafted by prominent northeast Ohio chefs. A panel of celebrity judges and guests themselves judge the desserts on presentation, creativity, and taste. A formal seated dinner and program follows, including chef awards and a live and silent auction.



The 2020 Dessert First Gala will be hosted at the Embassy Suites Hotel, Cleveland-Rockside on Saturday, October 17, 2020.



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Signature Event Sponsorship Information**

	Sponsorship Level	Amount	Benefits (Unless otherwise noted, benefits encompass both the Dessert First and Women of Distinction events.)
<input type="checkbox"/>	2020 Signature Event Go-Getter Sponsorship	\$15,000 (\$9,900 tax-deductible)	All benefits of the Innovator Sponsorship, PLUS: <ul style="list-style-type: none"> • Upgrade to full-page ad in 2 GSNEO publications of choice (distribution of approximately 25,000 households)
<input type="checkbox"/>	2020 Signature Event Innovator Sponsorship	\$10,000 (\$7,150 tax-deductible)	All benefits of the Risk-Taker Sponsorship, PLUS: <ul style="list-style-type: none"> • Upgrade to full-page ad in GSNEO publication of your choice
<input type="checkbox"/>	2020 Signature Event Risk-Taker Sponsorship	\$7,500 (\$5,400 tax-deductible)	All benefits of the Leader Sponsorship, PLUS: <ul style="list-style-type: none"> • Upgrade to full-page ad in each event Program • Upgrade to half-page ad in GSNEO publication of your choice • Podium recognition at each event
<input type="checkbox"/>	2020 Signature Event Leader Sponsorship	\$5,000 (\$3,250 tax-deductible)	Enjoy the following benefits at EACH event: <ul style="list-style-type: none"> • Recognition on pre-event video loop • Logo with optional link on each event webpage PLUS Signature Events landing page • Recognition in event-related social media posts and press releases • Logo on event Invitations and Programs • Recognition on Save the Dates (Dessert First only) • Half-page ad in each event Program • Quarter-page ad in GSNEO publication of your choice • One reserved VIP table for 10 guests, at each event

*Please note, recognition in printed materials is contingent upon printing deadlines.

For more information or to become a sponsor, please contact Laura Mottor, Manager of Special Events & Annual Giving at 330.983.0368 or lmottor@gsneo.org.



Sponsor Information

Organization, Company, or Individual Name as you wish to be listed:

Primary Contact:

Preferred Telephone Number:

Email Address:

Address:

City, State, Zip:

Payment Information

Please check one:

- Please Invoice Me
- Cash/Check Enclosed (please make checks out to Girl Scouts of North East Ohio)
- Pay by Credit Card (provide information below)

Credit Card Number:

Exp. Date: _____

Security Code: _____

Billing Zip Code: _____

Cardholder's Signature:

The Girl Scouts of North East Ohio's EIN is 34-0726094

Please return completed forms by mail to:

Girl Scouts of North East Ohio
Fund Development
One Girl Scout Way
Macedonia, OH 44056

Or by email to Laura Mottor at lmottor@gsneo.org.

Please email or call Laura at 330.983.0368 for questions or additional information.