

2020 Spring Renewal

Frequently Asked Questions

Q: Why should we renew early?

A: Renewing early helps you get ahead for several reasons!

1. Make back-to-school time easier for you and your troop. When troops know who is returning and who is planning on participating in the Magazine and Snack Program, they can dive in and get the most out of the beginning of the year, a time when many troops are still working on getting girls and adults renewed so that they can start again.
2. Girls who are already members for the upcoming year can be more involved in planning it and deciding which programs and activities they want to do based on their specific interests and skills. These girls are more likely to return and to get excited for the fun programming you have in store for fall.
3. Start working on the exciting new badges that are available this summer!

Q: How can I renew?

A: All renewals can be completed by logging into MyGS at gsneo.org.

If you are a Troop Leader, you should bring up the conversation of Spring Renewal with your troop during your Spring Readiness Family Meeting, or any parent meeting. A Troop Leader can renew the whole troop at once using troop funds, if the troop decides that this is what it would like to do with some of those funds.

If you are a parent, you can talk to your Troop Leader to see if he/she is intending to renew the whole troop at once, or if you should renew your girl individually. The troop may decide to purchase memberships for the volunteers, too; however, other adults should renew individually. Girl members requesting financial assistance should also renew individually.

Q: Why is the Spring Renewal deadline different this year?

A: In previous years, the Spring Renewal deadline has been June 30th. This year, it has been moved up to June 12th. It was moved up because many troops are wrapping up their year by this time and renewing for the 2020 year can easily be incorporated into year-end tasks for troops and families. It also helps to avoid any conflict with vacation schedules and potential Volunteer Toolkit maintenance schedules, which is controlled by Girl Scouts of the USA.

Q: What are the 2020 Spring Renewal incentives?

A: There are lots of exciting incentives for renewing early! There are incentives for every individual girl who renews early, as well as troops who meet the requirements for early renewal (more information on this below). There are also service unit-wide incentives that are offered. For details on each incentive offered, please go to www.gsneo.org/renew and scroll down to the incentive section.

Q: What is the VIP Experience incentive?

A: The VIP Experience incentive is for each individual girl who renews her membership for 2020 between April 1st and April 15th. These girls will receive a VIP “pass” to wear to specific programs throughout the year to have a unique VIP-exclusive experience at those programs. The list of VIP programs and their VIP experience can be found at www.gsneo.org/renew under “VIP Experience Incentive Information”.

Q: How can my troop earn troop Spring Renewal incentives?

A: To qualify for the exciting troop Spring Renewal incentives, your troop should meet both of the renewal requirements before these incentive deadlines:

1. Renew at least 65% of the girls who were registered when Spring Renewal starts. This means that of all the girls who are in your troop when Spring Renewal starts on April 1, you should renew at least 65% of them before each incentive deadline. For example, if you have 10 girls registered for the 2019 year in your troop on April 1st, you should renew 7 of them in to qualify for the troop incentives (65% of 10 is 6.5, so we will **round up** to 7)
2. Renew two primary leaders (primary leaders include Troop Leader, Troop Admin, or Troop Program Guide).

Q: What if girls in my troop are graduating – will they hurt my troop’s chance to earn Spring Renewal incentives?

A: No! Graduating girls will not hurt your troop’s chance to earn Spring Renewal incentives. If you have a troop of 10 girls, and 3 of them are graduating and not returning next year, they will not be counted towards your troop’s total number of girls for Spring Renewal. Your troop’s total will be 7, and you will have to renew at least 65% of 7 girls to reach that requirement. **No graduating girls will be counted towards a troop’s total for Spring Renewal incentives.**

Q: Can inactive girls be removed from my troop before Spring Renewal starts so that they do not count against the total percentage of renewed girls?

A: This is a situation that should be reviewed by troops throughout the entire year, not just when incentives are being considered. If girls are inactive, it is important to have conversations with their families so that you can gauge whether they intend to come back or not. Reach out to the girls' families to determine their return status and decide on a course of action from there. Perhaps she would like a new troop or to be a Juliette girl and not register with a troop at this time. There are more options than removing a girl, and it is important to not remove girls without having a conversation with them first. If a girl will not be returning to your troop, consider recruiting a new girl to fill her spot before an incentive deadline so that you are more likely to reach the 65% renewal rate.