

# Earn rewards for your participation!

Check the back of your snack order card and on your online site to learn more about all of the rewards you can earn.



Earn two personalized patches with your name and avatar!  
See how to earn both patches below.



Personalize your patch by choosing from two scenes – paddle boarding or snorkeling.

You have the option to select from swim outfits or Girl Scout attire for your avatar.



## MSP Personalized Patch

- Create your avatar
- Send 5+ emails
- Reach \$250+ in total sales



## Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the 2022 MSP
- Sell \$75+ in total sales during the 2022 MSP
- Sell 150+ packages of cookies during the 2023 Girl Scout Cookie Program

## Earn theme patches



They fit together!

Go to [www.gsnutsandmags.com/gsneo](http://www.gsnutsandmags.com/gsneo)

## 1 Login

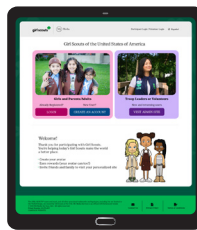
### Visit the website

Use the QR Code, URL above, or click the link from the council website. Follow the prompts to participate in the online Magazine & Snack Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_



## 2 Create

### Create your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



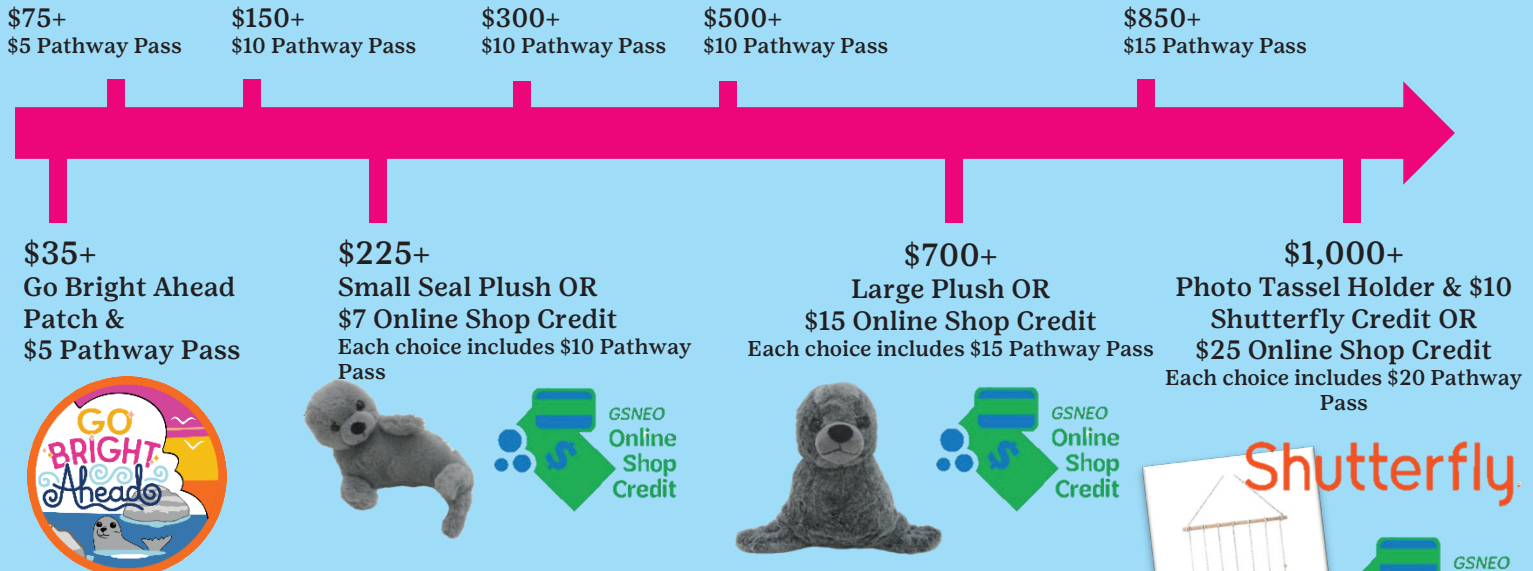
## 3 Share

### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



# The 2022 Magazine & Snack Program provides girls with an opportunity to “Go Bright Ahead” and reach their goals with fun rewards!





**18+ Emails Sent  
2022 Patch**



**10+ Care 2 Share Items  
Care to Share Patch**



### Online Shop Credits

- Online Shop Credits are valid for purchases made online only at [www.girlscoutshop.com](http://www.girlscoutshop.com) and can also be used to cover shipping costs and taxes associated with online orders. The credits can be used over multiple transactions until the balance is exhausted.
  - Once selected and received, this option cannot be exchanged for other reward options, in-store credit, or additional Pathway Passes.
- At the end of the program, girls who selected this option will receive a unique code via email to use at checkout.
- Online Shop Credits earned during the 2022 MSP expire September 1, 2023.

### Pathway Passes

- Pathway Passes are program credits earned by participating in Council-sponsored product sales programs.
  - All girl programs are eligible if they contain a discount code option during registration.
  - Passes must be applied at the time of program registration.
- Codes are delivered electronically. Additional info about code retrieval is available at [gsneo.org](http://gsneo.org) under Customer Care > Rewards & Scoutship.
- Passes belong to the girl but if they wish, the codes can be transferred to the troop/sister Girl Scout by providing them the codes.
- Pathway Passes earned during the 2022 MSP expire September 1, 2023.

